



**FLORIDA REALTORS® PAC**  
Invest In Your Profession

## August 21, 2018 PAC Newsletter

### July 2018 Fundraising Report

Congratulations to the following associations for meeting their 2018 fundraising goal!

<i>Amelia Island-Nassau County Association of Realtors®</i>
<i>Central Florida Commercial Association of Realtors®</i>
<i>Central Panhandle Association of Realtors®</i>
<i>Dixie-Gilchrist-Levy Board of Realtors®</i>
<i>East Pasco Association of Realtors®</i>
<i>East Polk County Association of Realtors®</i>
<i>Englewood Area Board of Realtors®</i>
<i>Gainesville-Alachua County Association of Realtors®</i>
<i>Heartland Association of Realtors®</i>
<i>Key West Association of Realtors®</i>
<i>Lake City Board of Realtors®</i>
<i>Lakeland Realtors®</i>
<i>Marathon &amp; Lower Keys Association of Realtors®</i>
<i>Martin County Realtors® of the Treasure Coast</i>
<i>Navarre Area Board of Realtors®</i>
<i>Northeast Florida Association of Realtors®</i>
<i>Ocala/Marion County Association of Realtors®</i>
<i>Pensacola Association of Realtors®</i>
<i>Punta Gorda-Port Charlotte-North Port Association of Realtors®</i>
<i>Realtors® Association of Citrus County</i>
<i>Realtors® Association of Indian River County</i>
<i>Realtors® Association of Lake &amp; Sumter Counties</i>
<i>Realtor® Association of Sarasota and Manatee</i>
<i>Sanibel &amp; Captiva Islands Association of Realtors®</i>
<i>St. Augustine &amp; St. Johns County Board of Realtors®</i>
<i>Tallahassee Board of Realtors®</i>

<i>Venice Area Board of Realtors®</i>
<i>West Pasco Board of Realtors®</i>
<i>West Volusia Association of Realtors®</i>

For the full July 2018 report, [click here](#).

## **PAC Highlight**

On Friday, August 10th, Florida Realtors® PAC hosted its annual Jamboree and Auction. By the end of the night, it was Florida's most successful RPAC auction ever, raising over \$224,000! This achievement was made possible by the enthusiasm of our bidders both in the room and online, and the many associations that contributed items to the auction.

The live auction, hosted by our long-time auctioneer Greg Lord, was as memorable as ever, with a MacBook Pro, a Louis Vuitton bag, a kayak, and a foursome at Bay Hill Club and Lodge all being heavily contested! In the silent auction, items like a Hoverboard, Roomba, Yeti coolers, and Caribbean cruise vouchers all were highly sought after.

Thank you all for your support in creating one of the best nights ever in Florida Realtors® PAC history!

## **Winner of Call for Action Announced**

Congratulations to the following boards for achieving the highest response rate in their size category for NAR's recent Call for Action regarding renewal of the National Flood Insurance Program. Each of these winners will receive a \$1,000 RPAC grant:

- Small - Heartland Association of Realtors® - 44.2% response rate
- Medium - Englewood Area Board of Realtors® - 27.9% response rate
- Large - Space Coast Association of Realtors® - 16.3% response rate
- Mega - Pinellas Realtor® Organization - 18.5% response rate

Overall, 14,984 of our members completed the Call for Action, which is about 13.7% of our total working email addresses according to NAR. This was an amazing response by Florida and it helped push Congress to extend the program into the fall. Great job Realtors!

## **Dates to Remember**

- Primary election day - August 28
- PAC chair/vice chair training - October 24 - 25
- General election day - November 6
- 2018 PAC contribution deadline - November 30

## **The More You Know**

- Did your local association win the Florida Realtors® Triple Crown award last year? If so, reach out to your Regional Director of Advocacy and Public Policy to

schedule an award presentation.

- Looking for a better way to process PAC payments remotely from a phone to tablet? We've released a new app called RAMP. Reach out to your Regional Director of Advocacy and Public Policy to discuss!

## **PAC Event Calendar**

SHARE your Florida Realtors® PAC event information and be sure to check out the PAC calendar for all the upcoming events.

Calendar: [Click here](#)

To add your event please email: [pac@floridarealtors.org](mailto:pac@floridarealtors.org)

Please contact your Regional Director for any fundraising or presentation needs.

Thank you for your continued support of Florida Realtors® PAC.

Sincerely,



Ann DeFries  
2018 Chairman  
Florida Realtors® PAC

