



September PAC Newsletter

August, 2017 Fundraising Report

Congratulations to the following associations for meeting their 2017 fundraising goal!

Amelia Island-Nassau County Association of Realtors®

Central Panhandle Association of Realtors®

East Polk County Association of Realtors®

Flagler County Association of Realtors®

Greater Tampa Realtors®

Hernando County Association of Realtors®

Lake City Board of Realtors®

Marathon & Lower Keys Association of Realtors®

Naples Area Board of Realtors®

New Smyrna Beach Board of Realtors®

Ocala/Marion County Association of Realtors®

Orlando Regional Realtor® Association

Pensacola Association of Realtors®

Realtor® Association of Franklin and Gulf Counties

Realtor® Association of Sarasota and Manatee

Realtors® Association of Indian River County

Realtors® Association of the Palm Beaches

St. Augustine & St. Johns County Board of Realtors®

Venice Area Board of Realtors®

West Volusia Association of Realtors®

Bonita Springs-Estero Association of Realtors®

Dixie Gilchrist Levy County Board of Realtors®

Englewood Area Board of Realtors®

Florida Keys Board of Realtors®

Heartland Association of Realtors®

Key West Association of Realtors®

Lakeland Association of Realtors®

Marco Island Area Association of Realtors®

Navarre Area Board of Realtors®

Northeast Florida Association of Realtors®

Okeechobee County Board of Realtors®

Osceola County Association of Realtors®

Punta Gorda-Port Charlotte-North Port Association

Realtor® Association of Martin County

Realtors® Association of Citrus County

Realtors® Association of Lake & Sumter Counties

Sanibel & Captiva Islands Association of Realtors®

Tallahassee Board of Realtors®

West Pasco Board of Realtors®

For the full August, 2017 report, [click here](#).

Congratulations to Mobile Alert Competition Winners!



During the month of August, boards across the state asked their members to text REALTOR to 30644, signing them up to receive Calls for Action directly to their mobile phone in the form of a text message. The Realtor Party Mobile Alert program has been very successful in Florida, with more than 30 percent of those signed up responding to Calls for Action. This is one of the highest response rates in the country.

Congratulations to the boards and associations that won the Realtor Party Mobile Alert competition!

Mega Board - Greater Tampa Realtors® - 8.7%

Large Board - Space Coast Association of Realtors® - 10%

Medium Board - Englewood Area Board of Realtors® - 20.9%

Small Board - Lake City Board of Realtors® - 25.7%

With the competition over, Florida now has 11,543 members signed up to receive mobile alerts. Thank you to everyone who participated in the competition, and congratulations to the winners, who each receive a \$1,000 RPAC grant.

PAC Committee Chair and Vice Chair Training

The online registration is now up and running for 2017 PAC Committee Chair and Vice Chair training. All local boards and associations are encouraged to send their 2018 PAC Committee Chair and Vice Chair to this important two day training seminar in Orlando. This will be a great opportunity to meet other chairs, discuss fundraising strategies, and build strategic plans for 2018.

[Click here for online registration.](#)

[Click here for hotel reservations.](#)

Dates to Remember

2017 President's Circle contribution deadline – **October 20 (extended due to hurricanes)**

2017 PAC contribution deadline – **November 30**

2017 Major Investor contribution deadline – **November 30**

PAC Event Calendar

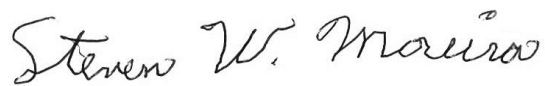
Want to attend a great Florida Realtors® PAC event in your area? Be sure to check out the PAC Calendar for all the upcoming events.

Calendar: [CLICK HERE](#)

To add your event please email: pac@floridarealtors.org

Thank you for your continued support of Florida Realtors® PAC.

Sincerely,



Steven Moreira
2017 Chairman
Florida Realtors® PAC



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7025 Augusta National Dr.
Orlando, FL 32822-5017
Tel: 407.438.1400

Fax: 407.438.1411

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